

# Golam Sayon Ahamed

Design Intern  
(Brand, Visual Communication & UI/UX)

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[Portfolio](#)

## ABOUT

Design student focused on brand systems, UI/UX, and concept-driven visual communication. Interested in how ideas scale across digital and physical touchpoints, with attention to clarity, structure, and user behavior.

## EDUCATION

**IDeA World College,  
Bangalore City University**

Expected Graduation  
August 2027

Bachelor of visual arts (BVA) – graphic & communication design

## EXPERIENCE

**RaazMD (Health-Tech Startup)**

Bengaluru, India

Feb 2026 – Present

Design Intern (Brand & Campaign Design)

- Designed 10+ YouTube thumbnails and defined a visual language system (text placement, color, composition, emotion) to guide future content
- Created banners and social media assets (YouTube, Twitter, LinkedIn), including a LinkedIn banner adopted company-wide
- Developed carousel posts, Meta ad creatives, and marketing visuals aligned with campaign goals
- Collaborated with marketing teams on design iterations, feedback, and campaign execution
- Contributed to merchandise and packaging visuals
- Worked in a 3-member team on website migration, handling a full page with 30+ blog posts, updating visuals using Illustrator and Photoshop to ensure brand consistency

## DESIGN PROJECTS

### Run Your Story

Concept-Driven Brand Campaign | OOH, Social, Landing Page

Concept-driven brand campaign exploring personal motivation in running.

Worked across posters, OOH mockups, Instagram activation, and landing page layout, with a focus on user psychology and emotional connection.

### Forge

UI/UX Platform Concept | Marketplace, Onboarding, User Flows

UI/UX platform concept for a footwear design community and marketplace.

Designed role-based onboarding, discovery flows, marketplace structure, and interaction logic, focusing on systems rather than isolated screens.

### Marvel × A24

Speculative Brand Reimagining | Posters, Motion, Digital Interface

Speculative brand reimagining project.

Explored how Marvel films might feel if produced under A24's tone, creating a cohesive system across posters, merchandise, motion, and a streaming-style interface.

## SKILLS

### Design

Brand Systems & Visual Identity

Concept Development

Campaign Strategy

Layout, Typography & Hierarchy

UI/UX Design & User Flows

Interactive Prototyping (Figma)

Design Rationale & Presentations

### Tools

Figma

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Adobe Premiere Pro

HTML/CSS (basic)

### Languages

English – Fluent

Bengali – Native

Hindi – Fluent

German – Beginner

## AVAILABILITY

Available for 3–6 month internship | Start: August or September 2026 | Open to Relocation